



Desktop Website



Non Mobile-Friendly Website



Mobile-Friendly Website



We'll Make Your Website Mobile

Having a website is crucial for a business. So is being accessible anywhere. Thankfully, with Dickinson Digital, businesses can now have a mobile website to make it easier for their customers to find them.

Dickinson Digital Services, Inc. is an innovative agency that converts websites designed for the desktop into a mobile friendly website. Your new mobile site built on our platform will sync to your existing website and automatically be compatible with all smartphones including the iPhone, Android and Windows Mobile.

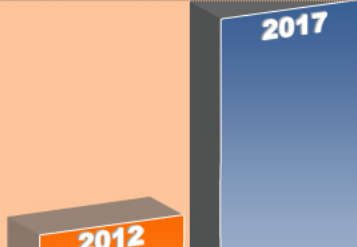
Key Features	Description	Benefits
Optimize your website for mobile phones	Converts your existing website to a mobile friendly site	Make your website more engaging to mobile users
Click-to-call	Add a click-to-call button to make it easy for your customers to contact you	Get more calls to your business
Mobile map with directions	Add a mobile map to your site with step-by-step directions to your business	Increase in-store traffic
Mobile website analytics	Keep track of all your mobile website traffic and site visitors	Gain insights into who is visiting your site
Works on all phones including iPhone, Android, Blackberry and Windows Mobile	Our mobile sites are compatible with all major smartphones	Maximize exposure to all mobile users



DID YOU KNOW?



More than 70 million Americans and 58 million Europeans browse websites from their phones every month.



Mobile website traffic is expected to rise 40-fold over the next 5 years.



Nielsen reports that businesses saw a 13% increase in traffic when they added a mobile website.

FAQ'S

What is the difference between a regular site and a mobile optimized site?

A regular website is usually designed for viewing on a desktop computer. When viewed on a smaller mobile device, the user experience isn't that great as certain elements from the site might not appear or may not function optimally. Mobile-optimized sites solve this problem by creating a version of the website that specifically designed to look great on all mobile phones. In addition, mobile websites may also include features that take advantage of the advanced capabilities of a mobile phone such as a click-to-call button that, when clicked, places a call.

What are the benefits of having a mobile optimized site?

The main benefit of a mobile optimized site is providing a great overall website experience to your mobile users. With over 70 million Americans and 58 million Europeans browsing websites from their phone every month, it has become a necessity to provide a quality mobile experience and provide quick access to information about your business. A mobile optimized site also helps convert mobile traffic to customers by using special mobile website features like Click-to-Call and Mobile Maps with Directions.

Which mobile devices are supported?



Dickinson Digital Services, Inc.

All mobile devices with an HTML-enabled browser that supports CSS and JavaScript are supported. This includes the iPhone, Android phones, some Blackberry devices, and Windows mobile

How do people find my mobile website?

When a user types in the URL of your regular website on their phone, they will be automatically redirected to your mobile site.